

Wallace Berry - Jackie Cooper - Lionel Barrymore - It's a
Treasure - Leo's "Treasure Island."

CANADIAN MOVING PICTURE DIGEST

Vol. 26, No. 16

TORONTO 2, CANADA

August 11th, 1934

THE HANDWRITING ON THE WALLS OF YOUR THEATRE—

*The next page tells
what it spells—*

PUBLISHED BY
CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED
259 SPADINA AVENUE, TORONTO 2

BRIGHTTEST PAGE

in motion picture history!

M-G-M STAR SPANGLED BANNER

1934-35

AMONG THE SPECIALS

THE MERRY WIDOW
Ernst Lubitsch's production, starring Maurice Chevalier, Jeanette MacDonald Irving Thalberg, producer.

DAVID COPPERFIELD
Charles Dickens' famed novel. George Cukor, director. David O. Selznick, producer. Cast to be announced.

THE GOOD EARTH
Pearl S. Buck's best-seller. Adaptation by Frances Marion. George Hill, director. Irving S. Thalberg, producer. Cast to be announced.

BARRETT'S OF WIMPOLE STREET
Norma Shearer, Fredric March, Charles Laughton in illustrious stage hit. Director, Sidney Franklin. Irving Thalberg, producer.

Ernst Lubitsch, Charles Laughton, Herbert Marshall, courtesy Paramount. Fredric March, courtesy 20th Century.

CHAINED
Joan Crawford, Clark Gable co-starred. Director, Clarence Brown. Hunt Stromberg, producer.

MUTINY ON THE BOUNTY
Clark Gable, Wallace Beery, Robert Montgomery in best-seller and serial. Frank Lloyd, director. Irving Thalberg, producer.

MARIE ANTOINETTE
Norma Shearer, Charles Laughton and Fredric March in Stefan Zweig's famed best-seller. Irving Thalberg, producer.

NAUGHTY MARIETTA
Victor Herbert's operetta, starring Jeanette MacDonald with Nelson Eddy. Robert Z. Leonard, director. Hunt Stromberg, producer.

ONE CONSTANCE BENNETT
in Michael Arlen's famed novel. **CONSTANCE BENNETT** HERBERT MARSHALL, Elizabeth Allan, Mrs. Patrick Campbell, Henry Stephenson and many more. Directed by Robert Z. Leonard.

Constance Bennett, courtesy 20th Century.

ONE ANN HARDING
in "Biography of a Bachelor" based on the stage hit "Biography" by S. N. Behrman. Screen writers Anita Loos and John Emerson. E. H. Griffith is director.

Ann Harding, courtesy RKO.

TWO LAUREL-HARDY
FEATURE LENGTH COMEDIES

TWO ALL-STAR COMEDIES
Produced by the two most successful comedy producers of today, Charles Reisner and Jack Cummings... Jimmy Durante, Charles Butterworth, Louise Fazenda, Stuart Erwin, Ted Healy, Una Merkel and others in the casts.

FOUR COSMOPOLITAN PRODUCTIONS
Just an idea of the Cosmopolitan hits of past months "Penthouse," "Manhattan Melodrama" and "The Thin Man." Cosmopolitan Productions get nationwide advertising and publicity through the Hearst chain of newspapers.

FOURTEEN MARQUEE PICTURES
Showmanship ideas, newslants in production, with casts of top-notch names... Marquee Pictures over a period of several years have won a high rating for consistent entertainment delivery!

STAR PICTURES

ONE JOAN CRAWFORD
TWO JEAN HARLOW
TWO WALLACE BEERY
ONE CLARK GABLE
ONE ROBT. MONTGOMERY
ONE JEAN PARKER
TWO WILLIAM POWELL
ONE WARNER BAXTER—MYRNA LOY
ONE RAMON NOVARRO
ONE GLORIA SWANSON
TWO MARION DAVIES
ONE JEANETTE MACDONALD
ONE MARIE DRESSLER—WALLACE BEERY
ONE HELEN HAYES
TWO LIONEL BARRYMORE

SHORT SUBJECTS

(Two Reels)
HAL ROACH M-G-M COMEDIES
3 LAUREL-HARDY
8 CHARLEY CHASE
7 IRVIN S. COBB
8 TODD-KELLY
6 OUR GANG
6 M-G-M MUSICAL REVUES
IN TECHNICOLOR

(One Reel)
12 PETE SMITH ODDITIES
6 PETE SMITH GOOFY MOVIES
13 M-G-M MUSICAL CARTOONS IN COLOR
8 FITZPATRICK TRAVELTALKS
IN TECHNICOLOR
104 ISSUES HEARST METROPHONE NEWS
WITH EDWIN C. HILL AS
THE GLOBE TROTTER

Deborah Lewis, Widow, Mother of Ray Lewis Passed Away
August 9th, 1934, her 73rd Birthday

Canadian Moving Picture DIGEST

Established in 1915 for
Exhibitors

Subscription: \$5.00 yearly

Telephone: Waverley 4929

Cable: Ontocanada

RAY LEWIS
Editor and Managing Director

Published by Canadian
Moving Picture Digest
Company, Limited

259 Spadina Ave. Toronto

Vol. 26, No. 15

TORONTO 2, CANADA

August 11th, 1934

A BED-TIME STORY



LEO and Mrs. Leo, the M-G-M lions, are in bed, an old-fashioned double-bed, according to an advertisement which Metro-Goldwyn-Mayer is running on its product.

Leo says to Mrs. Leo, "Wait, mama, if you think my magazine campaign is great, soon I'll be able to tell you about the biggest billboard campaign," and Mrs. Leo replies, "You're marvellous, Dear, — but can't you ever forget business?"

Some time ago we saw quite a number of little Leos around Leo, the Lion, and this reminds us to remind Mrs. Leo, that at times Leo must have forgotten to talk business.

There is something about Show Folk which makes them talk "shop" all the time, sleeping, eating, playing, working. It's in the blood, and as long as this germ is in circulation, there is no stagnation; and we have Show Folk and Show Business.

When Show Folk forgot to talk about stars and pictures; to write box-office receipts, production costs, salaries and profits on the tablecloths of restaurants, when they made the Stock Exchange ticker their pole of gravitation, Show Folk became Frenzied Financiers and Show Business "went to Hell".

Don't mind Papa Leo, if he talks Show Business to you, Mama, even in bed. If he tells you about the great M-G-M stars, the world-famous stories, and the big box-office returns, it means that you pay the mortgage, get a new fur coat and a diamond bracelet for the twenty-fifth wedding anniversary.

There is nothing immoral or unmoral about a box-office bed-time story, all churches have to pass the plate for a silver collection, and we have never heard of a church which considered

such a procedure unmoral or immoral, nor the amount of such "plate receipts" a subject of moral censure, save when the returns were very small. The moral of Leo's bed-time story is "There's better production in a double-bed than in twin beds."

A FRIENDLY PREMIER

SOME time ago we mentioned that Premier Hepburn might have difficulty in the introduction of a Federal Censor Board, no matter what his disposition might be in the matter, in view of the fact that there were nine different provinces all keen on their own Censor Board, the keenest the Province of Quebec.

The Censor Board now appears to be under the Department of Education, and not the Provincial Treasurer, as heretofore.

Women's organizations and church organizations have for a long time endeavoured to have the Censor Board and Motion Pictures, under the Department of Education. With the introduction of the new government they have their wish.

The Herald reports from its Canadian correspondent that the Canadian film interests are known to be on very friendly terms with the new Liberal Government and that the Premier's own attitude toward the Industry as a whole is friendly. This should make the Right Honourable R. B. Bennett, Prime Minister of Canada, and the Conservative Government of this Dominion inspired to be very friendly toward the Film Industry also.



RAY



RAY LEWIS

PRESENTS

IT appears that the Ontario Censor Board, whose business it has been to "clean-up the movies," is now in its turn being "cleaned up"! All one has to do is to live long enough to discover that "the cleaners shall in turn be cleaned" — "the gypers shall in turn be gyped" — "the double-crossers shall in turn be double-crossed". The Law of Balance must be established, lest the Sun, the Moon, the Stars fall into the sea.

Since Hon. "Mitch" Hepburn, Premier of Ontario, will be blamed for most of the ills of his government, and unlikely to be praised for the benefits thereof, we will have to start off by blaming the same Premier "Mitch" for the cleaning up of the Censor Board.

Major C. Boylen, Chairman of the Board, was politely asked for his resignation. Mrs. Edmund Phillips and Mrs. Pearl Thorneloe are also to go. The remaining members of the Board are Mrs. Eva Moran, and E. J. Byrne, with J. B. Hardwicke in temporary service.

THERE are rumours that Otter Elliot of London, will be appointed Chairman, and that Harvey John Hickey, Ottawa correspondent of the "Mail and Empire," will also, be a Member of the Board. It is a toss-up which of these two will be chairman. Mr. Elliot was at the head of the Ontario Bureau of Motion Pictures, during the time of the Drury Government. Some motion pictures were at that time made.

Some reports are to the effect that Mr. Elliot was Chairman of the Censor Board until the former Premier Ferguson appeared on the scene. I was always under the impression that the Conservative Government was the father of the Censor Board. If this is a fact then there is no truth in the statement that Mr. Elliot was Chairman under the Drury regime.

The Attorney General, The Hon. A. W. Roebuck, should be able to give us some facts on this matter, for at that time Mr. Roebuck was associated with the party represented by the Drury Government.

A recent statement of Premier Hepburn's is to the effect that there are far too many censors on the Censor Board; and the Premier also states that in his Government's investigation of the Censor Board, the Government found grave conditions. I hope that Major Boylen has not been holding anything out on us, such as "can-can" films in the can, etc., etc.

NOW we are all curious to know what are these things which the Premier has discovered in the Censor Board. Wouldn't it be amusing to discover that the Censor Board

has been making a collection of all the "naughty naughties" which have been sheared?

The former Censor Board was very partial to British films. How exciting it would be to discover that someone was scissoring American films to the advantage of British?

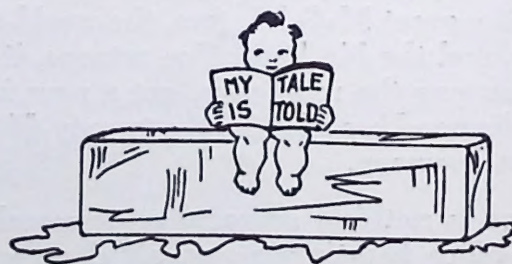
One cannot be blamed for being curious and wondering what Premier Hepburn found in investigating the Censor Board. He does not tell us.

That positions, such as the Censor Board, are generally the fruits of political patronage and the rewards of political service, utilized by all parties, is general knowledge. Mrs. Eva Moran is one of the past Presidents of the Women's Central Conservative Association. Mrs. Phillips was at one time Society Editor of the "Mail and Empire".

It appears that a knowledge of Motion Pictures is not necessary for a Censor Board of Motion Pictures. Selections from the Army and Navy, from political organizations have been made in the past, and are being made in the present, will be made in the future, if there is to be a future for a Censor Board of Motion Pictures in Ontario.

THE Government does try, in other Governmental appointments, to select for the particular work of a department, some expert service, or an official who knows something about the work of his, or her department, but evidently all the Governments are of the opinion that it doesn't matter if you "don't know nothin' about the Movies," your lack of knowledge does not prevent you from cutting up pictures according to your own sense of morals, or political expediency.

However, did we not hear Premier Hepburn state that he is in favour of a Federal Censor Board, which means the elimination of at least the Ontario Censor Board? In that case it will not be a long job for the Censor Board appointees.



Universal's Buck Jones Serial "The Red Rider" Popular Bet For Exhibitors



Show Business



Edward Everett Horton to Have Role in New Ann Harding Film

For the first time since "Holiday," one of the early and most successful talking pictures, Ann Harding and Edward Everett Horton are to appear in the same film under the direction of Edward H. Griffith.

This was determined when Horton, one of the Industry's ace comedy stars, was signed by Metro-Goldwyn-Mayer for the role of Nolan in "Biography of A Bachelor," in which Miss Harding and Robert Montgomery will be co-starred.

Margaret Sullavan to Star in Universal Film

Margaret Sullavan arrived by plane at Universal City this week to begin preparations for her next picture. This will undoubtedly be "Within This Present," by Margaret Ayer Barnes, the scenario for which has just been completed and brought to this country by R. C. Sherriff. It is more than likely that James Whale will direct, since he has just completed the John Galsworthy novel, "One More River".

International Release Date Set for "British Agent"

First National has fixed September 15th as the date for the international release of its forthcoming special production of "British Agent," which stars Kay Francis and Leslie Howard.

COMPLETE

Theatre Equipment and Supplies

Projectors and Parts.

Motor Generators.

Sound Screens.

Lenses, Carbons, etc.

Everything for the Theatre from Sheet to Street.

Coleman Electric Co.

258 Victoria St.
TORONTO, ONT.

"The Gaumont-British Twelve"

Regal's announcement in last week's issue of The Digest of the forthcoming release of "The Gaumont-British Twelve" presents a group of outstanding attractions. The list is headed by "Chu Chin Chow," one of the most spectacular and popular of all musical comedies.

"Jew Suss" is another outstanding picture in the group. It is a story of the type of "The House of Rothschild," and has a cast that includes Conrad Veidt, Benita Hume, Cedric Hardwicke and Gerald du Maurier. Still another big one is "Evensong," starring the ever-popular Evelyn Laye. "Anna Karenina" is the title of a sensational production based on the famous novel by Tolstoi. It has a strong cast headed by Madeleine Carroll and Conrad Veidt. The Canadian favorite, Jack Hulbert, will have two pictures in the group, the first of which will be "The Camels Are Coming". Most of this production was filmed in Egypt. Other productions in the group that are of scarcely less importance are Cicely Courtneidge in "School Days"; two features starring Jan Kiepura, whose sensational success in "Be Mine Tonight" is still being talked about. The first of these is titled "My Song For You". "Brown on Resolution" is one of the most sensational sea stories ever screened. "Man Save the Queen" stars the popular Tom Walls, and "My Old Dutch" is a beautiful story based on the song made famous by Albert Chevalier. All in all "The Gaumont-British Twelve" give every indication of being an exceptional group of pictures that should prove real attractions for every type of theatre.

Director W. S. Van Dyke Given New M-G-M Long-Term Contract

Director W. S. Van Dyke has so consistently turned out successful box-office pictures that the Metro-Goldwyn-Mayer studios seems unlikely to let him get away.

M-G-M has given him a new long-term contract as a result for his direction of "Manhattan Melodrama," "The Thin Man" and, now, "Hide Out".

Kate Price Returns to Screen After Two-Year Absence

After an absence of almost two years from the screen, more than half of which was spent in plaster casts on a bed of pain, Kate Price, one of the most popular of comedienne, returns to the screen in "Have A Heart," the M-G-M picture directed by David Butler with Jean Parker, starred.

Lee Crowe, Universal's latest juvenile discovery, has been chosen for the male lead in "Secrets of the Chateau," by L. G. Blochman. This is the first Lou Ostrow Production for Universal and went into work this week under the direction of Richard Thorpe at Universal City.

THEATRE SEATS

Wanted about 500 used upholstered theatre seats. Must be in good condition and a bargain. Will pay cash.

H. MILLER

4218 Girouard Ave., Montreal, Que.

Toronto Theatres

LOEWS—Manager Jules Bernstein — "Hollywood Party," a Metro-Goldwyn-Mayer all-star comedy, with Laurel and Hardy, Jimmy Durante, Lupe Velez, Polly Moran, and Mickey Mouse.

IMPERIAL—Manager Jack Arthur — Marlene Dietrich in "The Scarlet Empress," a Paramount production.

TIVOLI—Manager D. Kendal — "Return of the Terror," First National release, and as an added feature, Charles Ruggles in "Friends of Mr. Sweeney," a Warner Bros. production.

SHEA'S—Manager Jerry Shea — "She Learned About Sailors," with Alice Faye, Lew Ayres, and Harry Green, Fox production.

UPTOWN—Manager Tom Daley — Wheeler and Woolsey in the RKO production, "Cockeyed Cavaliers".

Gaumont British 12 Includes "Chu Chin Chow"—"Jew Suss"—"Evensong"—"Anna Karenina"—etc. See Digest Regal Announcement.

"CHU CHIN CHOW"

ALL-STAR CAST

Greatest and most spectacular of all musical comedies. Its entertainment with Oriental splendor allied to a story of Arabian Nights happenings and enchanting musical and dancing numbers. It's going to be the season's biggest sensation.

"JEW SUSS"

Starring CONRAD VEIDT

A starting dramatic production of the same type as "The House of Rothschild". A sensational story with an exceptional cast of players. Directed by Walter Forde and produced on a scale of magnificence that has seldom been equalled. It's sure-fire.

JACK HULBERT

IN

"THE CAMELS ARE COMING"

Canada's favorite comedian in a delightful comedy produced in Egypt. It's Hulbert at his best.

JACK HULBERT

No. 2

The second comedy is now in production, but is yet untitled. However, it's another big one. Jack Hulbert pictures are always money-getters.

JAN KIEPURA

IN

"MY SONG FOR YOU"

The star of "Be Mine Tonight" in another glorious musical comedy.

JAN KIEPURA

No. 2

Kiepora's remarkable success in "Be Mine Tonight" established him as a genuine box-office name. His second picture is still untitled.



THE GAUMONT- BRITISH TWELVE

*The Most Sensational
Series of Box Office
Attractions Ever Placed
Before Canadian Exhib-
itors!*

POPULAR STARS!

POPULAR STORIES!

ACE DIRECTORS!

Absolutely the Best Bookings for the
1934-35 Season.

REGAL FILMS LTD.

DISTRIBUTORS

CICELY
COURTNEIDGE

IN

"SCHOOL DAYS"

England's outstanding comedienne in an uproariously funny comedy.

"BROWN ON RESOLUTION"

Most elaborate of all sea stories. Produced in co-operation with the British navy.

"MAN SAVE THE QUEEN"

TOM WALLS in a comedy-drama that will be enjoyed by every member of the family.

"MY OLD DUTCH"

Based on the story made famous by Albert Chevalier. Delightful human interest story.

"EVENSONG"

Starring EVELYN LAYE

Adapted from Beverly Nichols' famous novel and directed by Victor Saville. Delightful music, beautiful romance. Evelyn Laye's name on a theatre marquee is a guarantee of a successful engagement, and in this splendid production she is at her very best.

"ANNA KARENINA"

Madeleine Carroll - Conrad Veidt

The world-famous Tolstoi story adapted for the screen in a masterly way. In story and star value this production will rate as one of the season's strongest offerings. Produced in a masterly manner with a cast of players that is exceptionally strong.